2008 Park Board Goals
(Draft 10-08-07)

The following Park Board Goals were developed during the September 22, 2007, Park Board Retreat held at Auburn Hills Golf Course. The goals are not in any priority order, but all are intended to be accomplished during calendar year 2008.

1. Continue to push forward, advocate for, and participate in the development of the Parks, Recreation, and Open Space (PROS) Plan.

2. Develop a "Return on Investment" PowerPoint presentation that Park Board members will take out to community groups as a way to cultivate an understanding of – and support for – parks, recreation, and open space resources throughout the community.

3. Explore the possibility of – and options for – a dedicated funding source for Wichita's parks, recreation, and open space system.
   a. Investigate how other communities utilize and fund dedicated funding sources.
   b. Determine at what levels other communities fund their PROS systems. What is the optimal funding level for Wichita?

4. Actively advocate for the Park and Recreation Department's annual budget requests (SP and SAPs) and bi-annual CIP submission.
   a. Learn about the budget process and gain a solid understanding of the annual submission.
   b. Elevate the importance of the annual P&R budget and CIP submission among various groups.
   c. Meet with individual City Council members about P/R budget and CIP submission.
   d. Make presentations to DABs about the importance of P/R budget and CIP submission.
   e. Discuss how to involve business community in supporting the budget and CIP submission.

5. Through the PROS Plan, explore and understand 1) what recreational facilities, services, and programs we offer, 2) where the gaps in service exist, and 3) how we can best allocate and advocate for dollars and resources in this area.

6. Continue to work on developing relationships with other city boards, committees, initiatives and departments.
   a. Invite speakers from other departments/groups to present to the Board on topics related to parks, recreation, and open space.

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